



Spark Empower Transform

Empowering teenagers with essential life skills to build their resilience and live a balanced, meaningful life, through a process of self discovery and introspection.

www.vivensity.com

Confidential Document: Do not duplicate or distribute without written permission from Vivensity Inc.

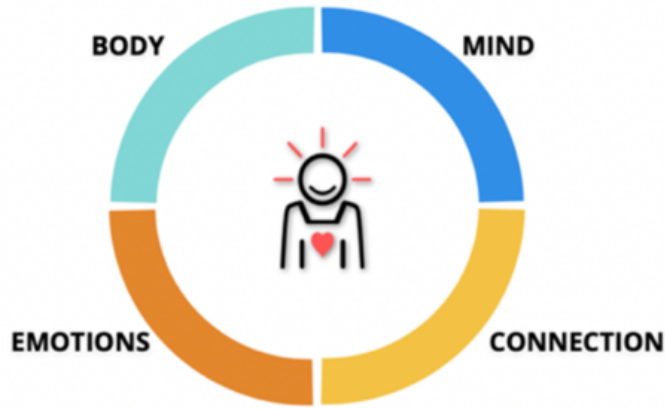




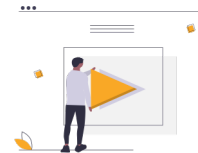
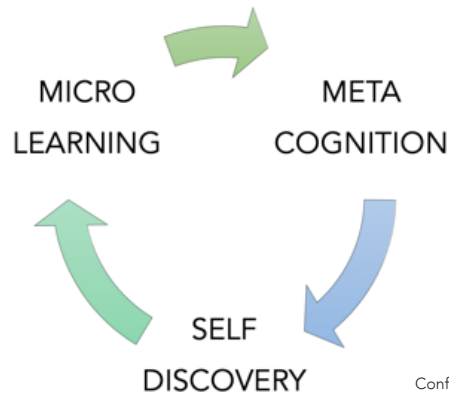
Vivensity's imSparked Platform Features



Vivensity's holistic wellbeing platform & CASEL / WHO Life Skills Curriculum



Positive psychology-based delivery



Engaging Actionable Short *Spark Videos*



Experiential Energizing Quick *Spark Activities*

Key Distinguishing Factors



High quality, engaging content available 24/7
Actionable, easy to learn



Reward System for Students (Gamification)
Helps students sponsor other students
Teacher can recommend/grade



Empowers Students.
Project based learning. Students learn best when they choose to learn



Empowers Teachers, Counselors.
Ease of use and quick feedback. More time spent on students' wellbeing, less on training



Empowers Administrators
Real time dashboards on student social and emotional wellbeing



Journaling
Understanding and expressing emotions, Introspection and self-healing



Designed by Students, Psychologists & Life Coaches
Students can access it when they did need it



State of the Art Technology stack
We have built a platform to scale.



Innovative Analytics and Assessments
Comprehensive & Innovative Analytics and Assessment Strategies using short learning loops.



Ability to customize
Teachers can give recommendations ,grades and recognize students

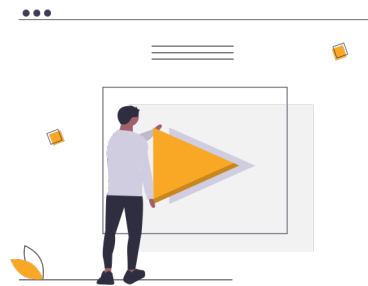


Endorsed by Experts in Psychiatry
Willing to sponsor app in schools. Working with us on content and assessments

Our Solution - The imSparked App



[Introductory Video](#)



Sparker

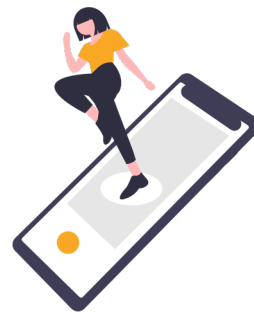
Engaging Actionable Short *Spark Videos*

- Address immediate concerns with curated video content

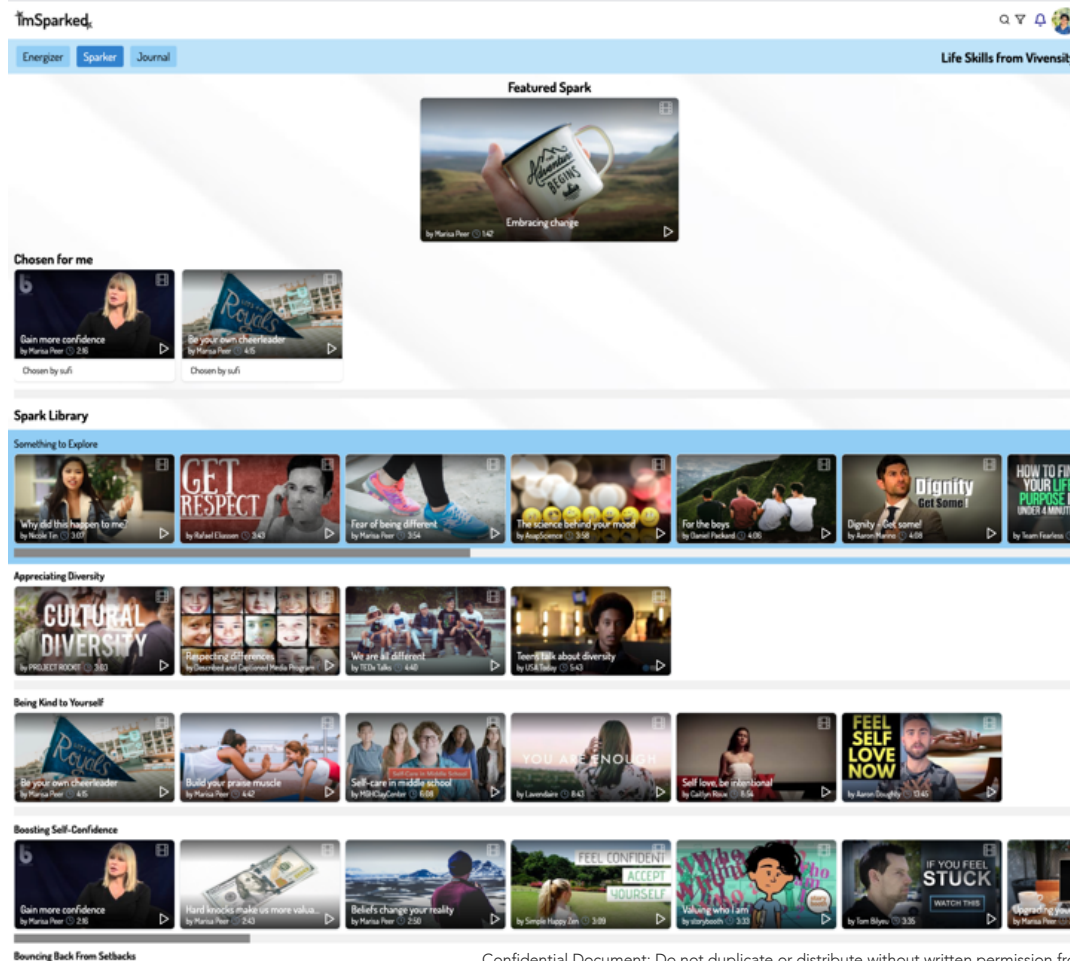
Energizer

Experiential Energizing Quick *Spark Activities*

- Ensure holistic & long-term learning



Student User Home Screen



Grade-wise Weekly Featured Video

Content chosen by the teacher

Explore a Category from the library (chosen randomly)

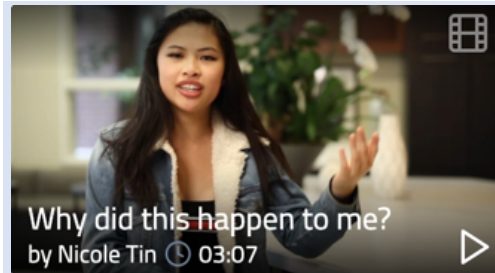
Videos by Category in the library

The Approach For Sparker Videos

Student watches a video



Reflect (Self Discovery)



View (Micro-learning)

Synopsis
 When you run into difficult situations, what can you do about them? Nicole shares how changing your mindset from asking "why is this happening to me only?" to asking yourself "how and what can I do to make this experience better?" is empowering. The key takeaways are:

- Instead of getting stuck in the past, especially when things do not go well, ask yourself what can you do to make the situation better
- When you focus on "what" and "how", you can give meaning to any difficult situation and make it a better experience

Experience is stored In the Journal

Video Title: **Why did this happen to me?**

How helpful was this? *



How did you feel after watching this video? *

- Motivated
- Joyful
- Introspective
- Unaffected
- Confused
- Uncomfortable
- Overwhelmed

Is there a situation you experienced for which you keep asking why did this happen to me? Can you now move on to the "what" and the "how"?

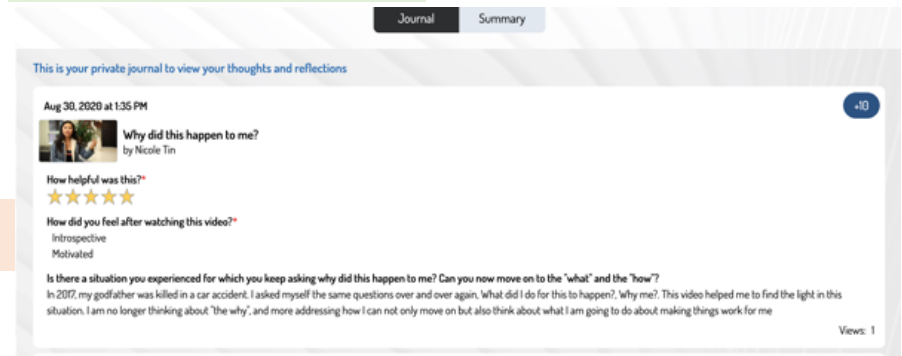
In 2017, my godfather was killed in a car accident. I asked myself the same questions over and over again, what did I do for this to happen?, Why me?. This video helped me to find the light in this situation. I am no longer thinking about "the why", and more addressing how I can not only move on but also think about what I am going to do about making things work for me

Save to My Journal



Student reflects and introspects

Retain (Meta-cognition)



All Users Energizer Screen

ImSparked



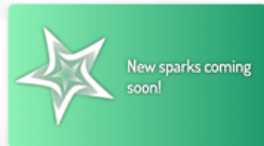
Switch Roles

Energizer Sparker Journal


Spark Points **308**

Starbright Scholars


Energy Sparks



Recent Responses



Power up with this Spark! ✓
Persistence positive attitude
[See responses from others >](#)



You have been Sparked! ✓
The favorite memory was w!
[See responses from others >](#)

Energy Journal

Spark Energy Balance



Highcharts.com

Total Energy Points

612

51 Completed Sparks	Body	13 / 13
	Mind	14 / 14
	Emotion	13 / 13
	Connection	11 / 11

The Approach For Energizer Spark Activities

View (Positive Psychology)



Student does the activity



Energy Compass

Self-discovery (Metacognition)

If you had to be a life form other than a human being, which would you be? Why? *

Long answer text

Did you enjoy doing this Spark? *

Not at all 1 2 3 4 5 Very Much

How did you feel while doing this Spark? (check all that apply) *

- Inspired
- Excited
- Surprised
- Unaffected
- Irritated

Student learns through self-discovery

Energize (Rewiring the brain)

Growth is tracked In the Energy Compass

You have to go to another planet in a life form other than a human being, which would you be? Why?

"An ant. Because they're so small and it'd be interesting to see the world from their perspective."

Energizer Activities and Shared Responses



I like the song "It's a beautiful day" by U2. To me it means that every moment is beautiful.

My Response

This Spark will make you hum!

Others' Responses

I like the song by Simon and Garfunkel "Graceland". It brings me warm feelings of gratitude for what I have. The wonderful freedoms that I experience living in America.



I thought of the song idontwannabeyouanymore by Billie Eilish. It puts me in a calm and reflective mood.



I like the song Canada by Alessia Cara and Lauv. It makes me feel calm, and at peace, because the singers have a beautiful harmony together.



Get on cloud nine!

I like this activity very much as I remember my childhood days doing this activity. I see a baby lion's face, a rabbit resting on a hill, behind him are bushes, and I see a laughing frog.

My Response

Others' Responses

A mom and baby teddybear! It was really soothing to look at the clouds.



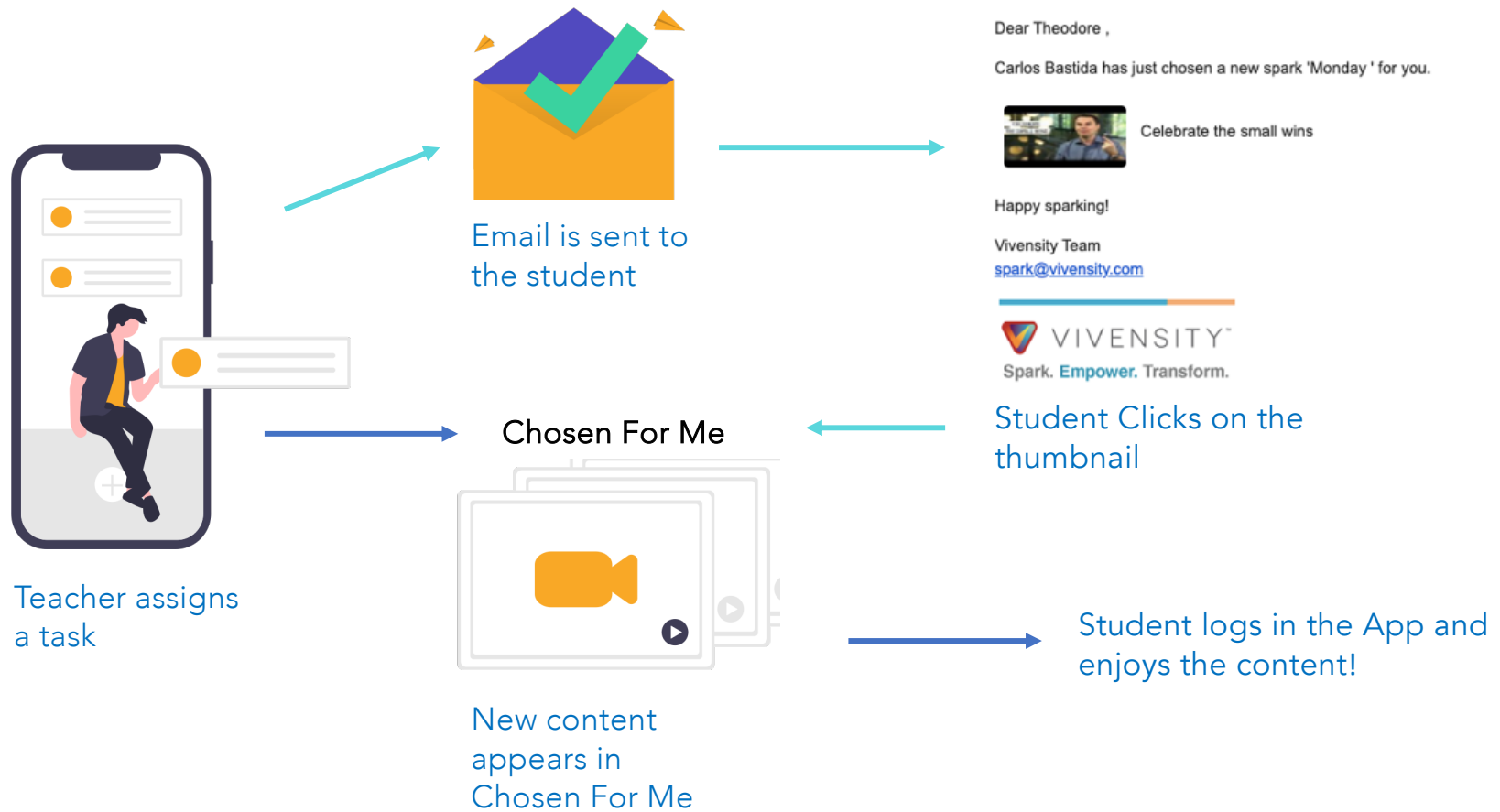
To me, looking at these clouds just reminded me of cotton candy. This also brought up memories of me flying in an airplane which is something I haven't done in a while.



I can see a teddy bear lying down on a fluffy bed. This activity was interesting because it got me thinking creatively.



Chosen For Me Work-Flow



Recommended Sparker Playlists



Time Management Playlist



Spark Title	Description
Sitting with emotions (Audio)	This audio guides us through validating what is happening emotionally in our body and mind.
Balancing your time	Dre Baldwin talks about juggling work, academics, and playing sports in school
How to prioritize	Shows you a simple way to prioritize your tasks in the right order
Time management solutions	It explains a time management technique, (RAC) - Record, Analyze, Change.
Managing your time	This video has many tips on how to manage time.

School / Class Sparker Dashboards



Aggregated, Anonymized Data to Protect Student Privacy



Our Student Interns



30+ Interns from diverse backgrounds have been involved in-

RESEARCH

- ❑ Voice of Customer - Survey & Focus Group Discussions
- ❑ Requirements Gathering / Needs Assessment

DEVELOPMENT

- ❑ Creating written, video, and audio content
- ❑ Researching and reviewing videos from third party credible sources
- ❑ Feedback on App flow and design

Student Content In *imSparked* Library ...

